

THE GLOBAL SOUTH PROGRAM

Presented by Board Network & Danish Industry



BOARD NETWORK



Board Network – The Danish Professional Directors Association and the Confederation of Danish Industry (DI) proudly present a joint venture around The Global South

The Global South is on the rise, significantly reshaping the global landscape. This transformation is underlined by China's ascent as a potential world-leading economy and its status as the primary trading partner for over 120 countries, as well as a major development financier.

During a series of new events, Board Network – The Danish Professional Directors Association is putting the spotlight on The Global South and its growing significance for Danish and international board directors. The impact can be measured not only on an economical scale, but also within technology, sustainability, and not least within geopolitics. How will the rise of the Global South affect your

future strategies, market opportunities, and growth? What do you need to be aware of to become a sustainable and agile leader in this new geopolitical and commercial landscape?

Three conferences in Copenhagen in October, December and January respectively, will shed light on the biggest trends, threats and opportunities arising from Latin America, Asia, Africa & Middle East. The highlight of the initiative will be the exclusive 5-days study trip during the week of March 10-14, 2025, where the group of executives will be visiting Beijing and Shanghai, facilitated by the former Danish Minister of Foreign Affairs, Jeppe Kofod.

Join us to explore the pivotal changes brought by the Global South and equip yourself with the knowledge to thrive in the new world order.

The Global South Program at a Glance

Three conferences + one China Study Trip, all facilitated by top experts to give a comprehensive understanding of how the Global South can potentially change the geopolitical and commercial world order as we know it. The Global South Program is designed to equip corporate leaders with the skills to overcome emerging challenges of the new power region.

8 days program:

- **October 31, 2024:**
Conference in Copenhagen on Africa & Middle East
- **December 9, 2024:**
Conference in Copenhagen on Asia
- **January 27, 2025:**
Conference in Copenhagen on Latin America
- **March 10 - 14, 2025:**
5 days China Study Trip to Beijing and Shanghai

Consistent focal points throughout the program:

- **Geopolitics**
- **Macroeconomic trends**
- **Technology**
- **Sustainability**
- **Cross-Cultural differences**
- **Opportunities as well as risks**

Top level facilitation, speakers and network:

- Facilitation by former Minister of Foreign Affairs Jeppe Kofod, and Board Network's own Jesper Halle (former Danish Commercial Consul in Shanghai) and Jakob Stengel (Founder & Chair of Board Network)
- Learn from Chairs, CxOs, senior government officials, top diplomats, professors, senior advisors, a.m.o.
- The program's four pillars offer participants a wealth of global insights to inspire, challenge and redefine boards' and top executives' strategic agenda
- Interactive and collaborative program design provides a unique opportunity to expand your network of senior peers, all while broadening your personal horizon

Fee - we offer two options:

- Full program, including three conferences in Copenhagen + the China Study Trip:
DKK 59.000 + VAT
- Three conferences in Copenhagen only:
DKK 10.000 + VAT

Who should join?

- **Chairs and Board Members of public and private companies, government agencies, and not-for-profit organizations**
- **Senior Executives including CEOs, CFOs, COOs, and other C-suite executives**
- **Innovators, Investors, Advisors, and Senior Consultants**

Why join?

Joining the Global South Program offers a multitude of benefits that are crucial when looking to understand and engage

Gain a Nuanced Perspective on Development in the Global South

Understand the Disruption: Learn how the economic, political, and technological advancements in the Global South are disrupting and reshaping traditional world orders.

Comprehensive Insights: Acquire a detailed understanding of Geopolitical issues, Macroeconomic trends, Sustainability, Technology, and Cross-cultural differences.

Equip Yourself with Strategic Knowledge of Opportunities and Challenges

Informed Decision-Making: Gain the knowledge necessary to make strategic and organizational decisions to leverage opportunities and mitigate risks.

Learn from Top Opinion Leaders about Key Issues and Trends

Expert Guidance: Benefit from the knowledge of leading figures from organizations, institutions, and companies who are at the forefront of developments in the Global South. Gain fresh perspectives and innovative approaches to challenges and opportunities.

Build a Top Network

Exclusive Connections: Connect with board members, executives, and go-to leaders who specialize in the Global South, enhancing your professional network and opening up new opportunities.

Did you know?



Population: The Global South (134 countries) is home to over 6 billion people (78% of the world's population)



Economic Output: Combined GDP of the Global South is \$35 trillion (40% of the global economy)



Urbanization: The Global South has 27 megacities (with populations over 10 million) and rapidly increasing



Poverty Reduction: The people in The Global South who live on less than \$1.90/day has gone from 36% in 1990 to 6% in 2024



Internet Users: The Global South has more than 3.5 billion internet users



Renewable Energy: Countries in the Global South account for over 60% of global renewable energy capacity



Youth Population: The Global South's median age is 27 years, compared to 42 years in the Global North



Agriculture: The Global South produces over 70% of the world's agricultural products



Deforestation: The Global South hosts more than 70% of global biodiversity, but is losing an estimated 5 million hectares of forest annually



Oil Reserves: The Global South holds over 70% of the world's proven oil reserves



Health Improvements: Life expectancy in the Global South has increased by 10 years in the past three decades



Economic Inequality: Average Gini coefficient for the Global South is 41.3, while the comparable average for the Global North is 30.0



“We have transitioned from the age of globalization to the age of geopolitics. And we in the West are stuck in a self-image that is increasingly distant from the image the rest of the world has of us. That goes not least for the Global South that we will increasingly need to partner with in this new geopolitical age.”

Ulrik Vestergaard Knudsen
Deputy Secretary-General, OECD



Africa and the Middle East Conference

Thursday, October 31, 2024

Africa and the Middle East are increasingly pivotal regions within the Global South, significantly impacting global economic and political landscapes. Africa's vast natural resources, burgeoning youthful population, and rapid technological adoption are driving robust economic growth and innovation.

Meanwhile, the Middle East's strategic geopolitical location and energy resources continue to play a critical role in global energy markets and international relations.

Both regions are also addressing sustainable development and climate change challenges, emphasizing renewable energy and infrastructure development. As they continue to evolve, Africa and the Middle East are becoming central to shaping a more inclusive and balanced global economy and political order. However, the region is also the nest of rapidly growing tensions; in the Middle East between Israel and its neighbors, Palestine, Libya and Iran, and in numerous parts of Africa, including Sudan, Democratic Republic of Congo, Mozambique, Horn of Africa, West Africa, and the Sahel Region.



Henrik Ryberg
Rear Admiral, Head of
the Danish Naval Command



Lars Bo Bertram
CEO, IFU



Lars Syberg
CEO EMEA, Scan Global
Logistics



Morten Nyegaard
Head of Nordics, Bill and
Melinda Gates Foundation

Asia Conference

Monday, December 9, 2024

Asia, as a vital component of the Global South, is increasingly shaping global economic and political dynamics. Home to over half the world's population, the region boasts rapid economic growth, technological innovation, and significant cultural influence. Countries like China, India, and Southeast Asian nations are emerging as economic powerhouses, driving global trade and investment.

Asia's advancements in technology, manufacturing, and renewable energy are setting global standards. Additionally, the region's focus on sustainable development and poverty alleviation highlights its commitment to inclusive growth.

As Asia continues to rise, it plays a crucial role in fostering a more balanced and interconnected global future. At the same time, several Asian countries see more geopolitical tensions between one another, as political systems and religious beliefs are impacting the broader picture meanwhile a number of the countries are trying to find new and sometimes parallel alliance partners alongside their old Western trade partners.



**Anne-Sophie Zerlang
Karlsen** - VP, Head of
Operations, Maersk Asia



Camilla T N Sørensen
Associate Professor, Royal
Danish Defense College



**Christian Wulff Sønder-
gaard** - VP, Head of Global
Corporate Affairs, Carlsberg



Morten Dyrholm
SVP, Public Affairs, Vestas



Niels Østerberg
CEO, Orana

Latin America Conference

Monday, January 27, 2025

Latin America is gaining increased importance on the world stage even though it from a European perspective most commonly is overlooked as part of the Global South. Nevertheless, the region, rich in cultural diversity and natural resources, is emerging as a key player in global economic and political dynamics. The rise of progressive policies, advancements in technology, and a growing middle class are driving economic growth.

Latin America's strategic geopolitical position and abundant resources, such as oil, minerals, and agricultural products, contribute to its global influence. The proximity to the US and Canada has meant a lot of growth for the region as North American companies have sought to diversify their supply chain to be less reliant on Asia and have set up production facilities across Latin America.

On the other hand, the region is extremely complex to assess from a European perspective as the political landscape is rapidly changing in all directions across the region, and the economical realities remain so different from one country to another.



Tina Sejersgård Fanø
EVP, Novonesis



Bo Lybæk
CEO, GPV



Nikolaj Moesgaard
Managing Partner, Impact Intelligence



**"THE GLOBAL SOUTH
HAS THE RESOURCES
IN ABUNDANCE, LET'S
TEAM UP"**

**Ursula von der Leyen
President of the European Commission**



THE CHINA STUDY TRIP

The Global South - March 10 - 14, 2025



Delegation leader



Jeppe Kofod
Former Minister of
Foreign Affairs

Facilitators



Jakob Stengel
Fonder & Chair,
Board Network



Peter Bøgh Hansen
China Political Director,
Confederation of
Danish Industry



Aqua Gao Yujie
Public Affairs
Consultant,
Confederation of
Danish Industry



Jesper Halle
Partner, Board Network

Study trip to China

March 10 – 14, 2025

China's growing importance within the Global South is reshaping global economic and geopolitical landscapes. As the world's second-largest economy, China plays a pivotal role in international trade, investment, and technological innovation. Its Belt and Road Initiative extends its influence across Asia, Africa, and beyond, fostering infrastructure development and economic partnerships.

China's advancements in technology, renewable energy, and sustainable development are setting global benchmarks. Additionally, its active participation in global governance and multilateral organizations underscores its commitment to a more inclusive and cooperative international order.

China's rise highlights the transformative potential of the Global South in the 21st century. Last but certainly not least, China plays an increasingly active geopolitical role which can be tracked on a number of parameters including massive military armament plus a remarkable increase in state head meetings between President Xi and his foreign counterparts across Asia, Africa, Middle East and Russia.



Study trip to China

March 10 – 14, 2025

Board Network and Danish Industry have curated an unparalleled study program to offer our delegates a comprehensive understanding of China, both as a domestic powerhouse and as a leading force in the Global South, challenging the current world order. The program will be led and facilitated by former Minister of Foreign Affairs Jeppe Kofod, DI's China Political Director, and managing partners of Board Network.

Over the course of five days in Beijing and Shanghai, participants will engage with leaders from China's most innovative mega-companies and hear remarkable and eye-opening case studies from international firms operating in China. We will also meet local government officials to gain their insights on the future, meet with representatives from embassies and chambers of commerce, and, as a highlight, listen to the inspiring stories of those who have succeeded in this dynamic environment. In keeping with tradition in China, these experiences will be complemented by exceptional culinary and cultural experiences and include a transfer from Beijing to Shanghai on the world's fastest passenger train, traveling at 350 km/h.



China has a population of 1,425 billion people as of 2024



China's GDP per capita is USD 13.136 (2024) compared to Denmark's at USD 68.898



China's GDP growth rate in 2024 is 4,8% compared to Denmark's at 2,6%



The value of the EU-China trade relationship exceeds USD 870 billion a year



China's military spending amounts to USD \$261 billion annually - the second-largest in the world



China is the world's third largest country by area but only has one time zone

Study trip to China

Company visits



XIAOMI

The 'Apple of China'



PINDUODUO - TEMU

Challenging Amazon's global dominance



TikTok



BYTEDANCE - TIK TOK

From phenomenon to risk



BYD

The crown jewel
in China's EV empire

Study trip to China

Company visits



ALFA LAVAL

Balancing business opportunities
with cross-cultural risks

ARM TECHNOLOGY

In the eye of the semiconductor storm



ANT GROUP - ALIPAY

Jack Ma's fintech disruptor



LEGO GROUP

IPR champions

Briefings

Getting the facts straight

International media is full of commentary and opinions about China. But understanding the country's actions require daily interaction with the Chinese society.

You will get factual updates from some of the leading voices of foreign business as well as meetings with local government authorities from the leading business districts.

Briefings by:

Jens Eskelund, President EU Chamber of Commerce & Chief Rep A.P. Møller-Maersk (Beijing)

Bill Russo, Chair of AmCham Automobiles Group, former Chrysler executive (Shanghai)

Michael Starbæk Christensen, Danish Ambassador to China, Royal Danish Embassy (Beijing)

Ann Sophie de Meester, Chairman of the Board, Danish Chamber of Commerce in China (Shanghai)



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
Denmark in China



DANISH CHAMBER OF
COMMERCE IN CHINA
中国丹麦商会

DANISH CORPORATES

Fireside chat with VL 71 (Shanghai)

Meet CxOs from VL 71 in China. Hear from the management of Maersk, Grundfoss, Danfoss, NTG, DSV, FOSS, PWC etc. how they develop their businesses and view opportunities and risk in China and the region.

Participants:

Nikolaj Moesgaard, Chairman of VL 71

Select group of members of VL 71



Dansk Selskab for
Virksomhedsledelse

ENTREPRENEURSHIP

Meet the ones who made it

The best way to learn about China is to talk to people who have built a successful career in the country. That group also includes Danish entrepreneurs, who came to China with nothing and built up big businesses from scratch. We get their incredible stories.

Briefings by:

John Christensen, Founder of Wagas Group (Shanghai)

Simon Lichtenberg, Founder of Trayton Group (Shanghai)

Adam Dantzer, Co-founder & CEO, Nine United (Asia) (Shanghai)





***“IF WE WANT TO PROMOTE THE
RULE-BASED INTERNATIONAL
SOCIETY, WE HAVE TO REACH
OUT TO THE GLOBAL SOUTH
AND MAKE AN EFFORT TO UN-
DERSTAND WHERE THEY ARE
COMING FROM. THIS WILL BE
A PRIORITY FOR DENMARK IN
THE UN SECURITY COUNCIL”***

Lars Løkke Rasmussen
Minister of Foreign Affairs, Denmark

Practical details

Fees and content

Fee - we offer two options

- Participation fee for the full program, incl. the three conferences in Denmark as well as the China Study Trip, is DKK 59.000 + VAT. See below for further details.
- Participation fee for the three conferences in Denmark only is DKK 10.000 + VAT

Inclusive in the program:

- 5-star accommodation during the official program in China
- First class high-speed train from Beijing to Shanghai
- All breakfasts, lunches and dinners (except dinner on March 14)
- Welcome reception on March 9 (optional)
- All local transportation
- All materials
- All speakers and company visits
- Top-level facilitation - in China by former Minister of Foreign Affairs, Jeppe Kofod
- Comprehensive white paper of the most important take-aways from the full program
- Invitation letter for visa purposes (if required)

Flights to and from China are not included and must be booked individually.

Practical details

Admission and dates

Admission

Typical participants in the program will be Chairs, Board Members, CEOs, Presidents, Partners, Owners and Senior Executives.

We admit attendees to the program on a rolling, space available basis, and encourage you to apply as early as possible as the number of available seats is very limited. When accepting applicants, we look at past experience, diversity in the program cohort and international experience as the deciding factors. Existing members as well as non-members of Board Network are equally welcome to join the program.

The program takes place at central, high-class venues in Copenhagen, Beijing and Shanghai.

Program dates:

- **October 31, 2024 on Africa & Middle East (in Copenhagen)**
- **December 9, 2024 on Asia (in Copenhagen)**
- **January 27, 2025 on Latin America (in Copenhagen)**
- **March 10-14, 2025 - study trip to Beijing and Shanghai (transfer on from Beijing to Shanghai on March 12)**

A visa is currently required to enter China. We will inform you in detail about the required procedure and issue a formal invitation letter, however the visa application must be done and paid individually.

Cancellation terms apply. Program is subject to change.

What is the Global South?

The term "Global South" generally refers to regions of Latin America, Asia, and Africa, which are often considered to be developing or less economically advanced compared to the industrialized nations of the Global North. Today, 134 countries with a total of more than 6 billion inhabitants are considered to be part of the Global South. Historically marginalized in global political and economic systems dominated by the North, the Global South is emerging as a significant disruptor in the traditional world order.

Several factors contribute to this disruption:

1. Economic Growth and Integration: Many countries in the Global South, particularly China, India, and Brazil, have experienced rapid economic growth, shifting the global economic balance. These nations are increasingly influential in international trade, investment, and financial systems, challenging the dominance of Western economies.

2. Political Alliances and Institutions: The Global South is forming new political alliances and institutions that provide alternative platforms to traditional Western-dominated organizations.

3. Technological Advancements: Many Global South countries are advancing in technology and innovation, particularly in areas like mobile banking, renewable energy, and digital services. This technological leapfrogging is altering competitive dynamics and creating new global leaders in various sectors.

4. Geopolitical Influence: As the Global South nations gain economic and political clout, they are asserting more influence in global governance. This shift is evident in the increasing role of these countries in international forums like the G20, the United Nations, and climate change negotiations.

5. Resource Control and Commodities: Countries in the Global South often control significant reserves of vital natural resources, such as oil, minerals, and agricultural products. This resource wealth enhances their strategic importance and bargaining power in global markets.

In summary, the rise of the Global South as a disruptor in the world order is characterized by its growing economic power, political influence, technological advancements, and strategic control over resources. This shift is gradually transforming the global landscape, challenging established norms, and leading to a more multipolar world order.

About Board Network

Board Network - The Danish Professional Directors Association was founded in Copenhagen in 2012 with the aim of professionalizing the Danish board agenda by focusing on the value-adding parts of corporate governance and board leadership.

Ever since, Board Network has been the leading forum for mutual inspiration between experienced board members. We take advantage of our vast international network of leading chairs, professors and other experts on a global scale bringing them to Denmark to address the most pressing issues and surging trends among boards.

Board Network's member base represent board experience from more than 2/3 of Denmark's 200 largest companies, and more than 50% of the top 200-1000 companies.

Board Network provides a number of cutting-edge membership offers, matching your personal and professional board development goals no matter the level of your experience.

For more information please visit

www.boardnetwork.dk

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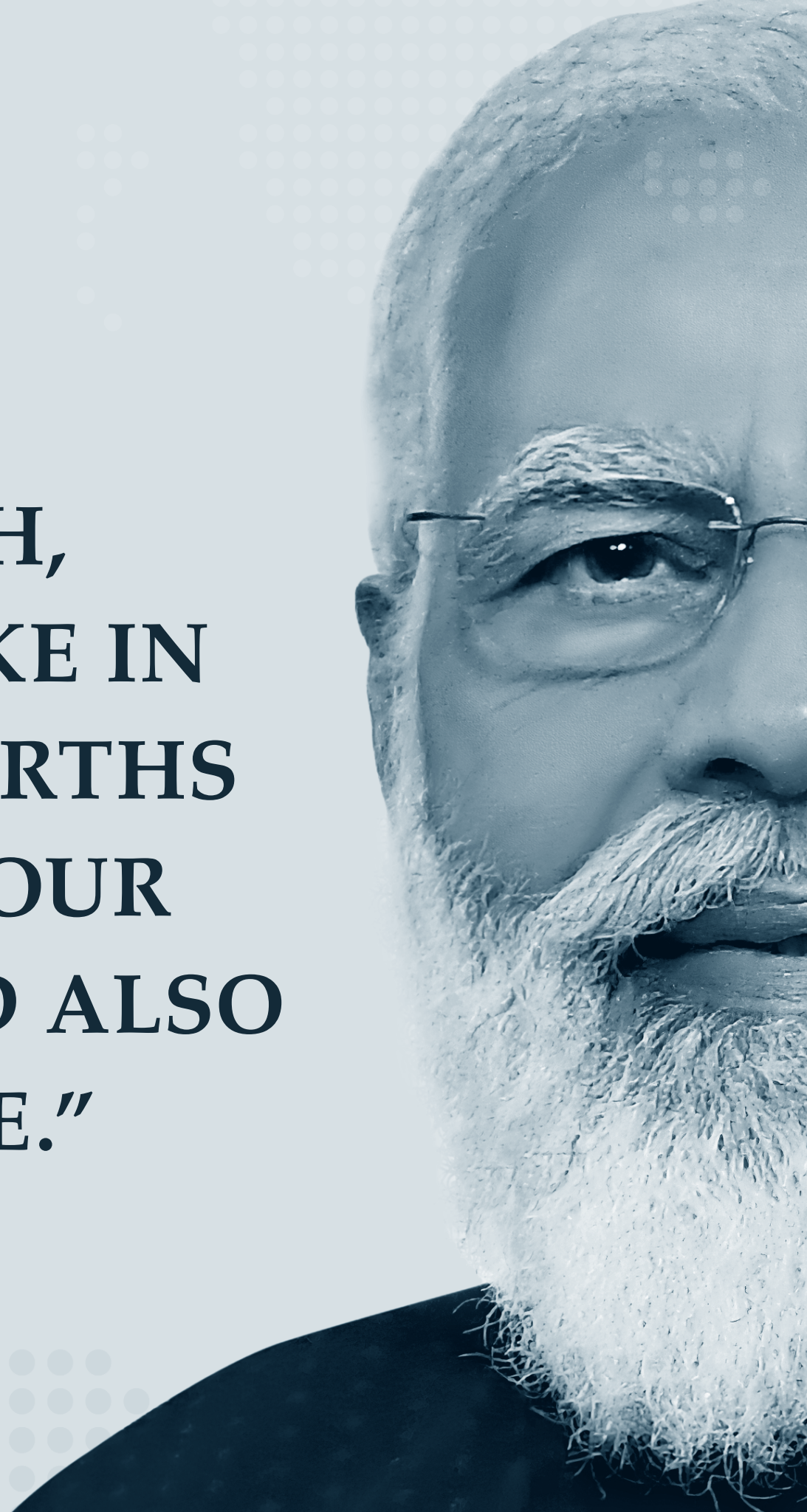


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**“WE, THE GLOBAL SOUTH,
HAVE THE LARGEST STAKE IN
THE FUTURE. THREE FOURTHS
OF HUMANITY LIVES IN OUR
COUNTRIES. WE SHOULD ALSO
HAVE EQUIVALENT VOICE.”**

**Narendra Modi
Prime Minister, India**



Organizers of the Global South Program

BOARD NETWORK



**SENSE
CHINA**

In partnership with:



PE Alliance AB



**CASE ROSE
INTERSEARCH**



Nykredit